

# **EXHIBIT A**

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comScore Fact Sheet

comScore is a leading internet technology company that provides Analytics for a Digital World™.

comScore measures what people do as they navigate the digital world – and turns that information into insights and actions for our clients to maximize the value of their digital investments. comScore was founded in 1999 by President and CEO [Magid Abraham](#) and Chairman [Gian Fulgoni](#) and became a public company in June 2007.

<b>NASDAQ</b>	SCOR
<b>Clients</b>	2,100+ Worldwide
<b>Employees</b>	1,000+
<b>Headquarters</b>	Reston, Virginia, USA
<b>Global Coverage</b>	Measurement from 172 Countries; 44 Markets Reported
<b>Local Presence</b>	32 Locations in 23 Countries
<b>Big Data</b>	Well over 1.5 Trillion interactions captured monthly; equal to almost 40% of the monthly page views of the entire internet
<b>Website</b>	<a href="http://www.comscore.com">www.comscore.com</a>

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